# Training activity: *SAGE Knowledge*

## Activity

**Aim:** To build your confidence and experience in using ***SAGE Knowledge*** for future study and research projects.

**Task:** You are going to create a list within the ***SAGE Knowledge***platform:

If you are a student or a researcher, this could be related to a current assignment or project that you are working on;

If you are Faculty, this could be for a lecture or module that you are teaching;

If you are a Librarian, this could be for a training workshop that you are hosting.

Using what you know about ***SAGE Knowledge***, explore the platform to find resources to add to your list:

1. Choose the topic that you would like to search for.
2. Using the search and browse options, explore the ***SAGE Knowledge*** platform to find some suitable resources on your chosen topic. Spend time reading these resources to see which ones you find most interesting, relevant or useful.
3. Using the table on the next page, make a note of at least two resources (the title and content type) that you could add to your list.
4. Consider why you like each resource, and how you could use it. Make some notes in the columns provided.
5. If you haven’t done so already, create your free profile, then add your chosen resources to a new list.

When looking for resources for your chosen topic, you may like to apply some of the following criteria:

Resources that **introduce or define** the topic;

Resources that consider the topic from **multiple or contrasting perspectives**;

Resources that incorporate **reflection activities or exercise questions**;

Resources from **well-known authors** and academics;

Anything else you find interesting.

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| **Resource title and content type** | **Why do I like this resource?** | **How could I use this resource?** |
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**Model activity table: examples based upon a project about corporate social responsibility**

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| **Resource title and content type** | **Why do I like this resource?** | **How could I use this resource?** |
| Handbook chapter: [‘Economics and Corporate Social Responsibility’](http://sk.sagepub.com/reference/21stcenturyecon/n77.xml?fromsearch=true) In: *21st Century Economics: A Handbook* | * Offers simple definitions of Corporate Social Responsibility (CSR) * Provides links to further reading for certain perspectives on the topic * Analyses CSR from six key viewpoints to help understanding | Could use as a basis for definition of CSR in assignment, as a key reference; could follow up on further reading to increase understanding of the topic |
| Book: [*SAGE Brief Guide to Corporate Social Responsibility*](http://sk.sagepub.com/books/sage-brief-guide-to-Corporate-social-responsibility) | * Defines various forms of CSR and related concepts right at the beginning * Provides approaches for measuring the impact of Corporate Social Responsibility * Considers CSR from multiple perspectives, including PR and shareholder interests | Could use the differentiation of various elements of CSR the author creates at the beginning to create a framework of CSR activities; could then use this framework to analyse what kinds of CSR typical companies use, in order to start mapping the current organisational landscape and to study the impacts of different kinds of activity |
| Book chapter: [‘The Organization: Ethics and Corporate Social Responsibility’](http://sk.sagepub.com/books/strategic-management-theory-and-practice-fourth-edition/i1988.xml) In: *Strategic Management: Theory and Practice* | * Discusses and compares CSR in relation to ethics, including a brief overview of some of the main moral philosophies and ethical theories * Includes real-life examples of ethical dilemmas faced by individuals and organisations | Could read more around ethics and philosophy to understand more deeply how philosophers consider the question of organisations and their obligations to society; could complete the quiz and exercise questions at the end of the chapter to ensure full understanding |